UPLOAD
2020 MEDIA KIT
UPLOADVR is a news organization focused on the intersection between people and VR/AR.

Our distributed team of dedicated journalists cover important software and hardware releases as well as the researchers and developers driving augmented reality and virtual reality into wider use.

We strive for fairness, accuracy, and depth in our coverage but we are also advocates for the safe, ethical, and inclusive use of this technology.

ADVERTISING OPTIONS

Display:
Desktop & Mobile, targeting device/geo/time of day/day of week

Sponsored Content:
- Co-branded articles with display ads in content, with social media push
- No-follow link, short description plus featured thumbnail

Homepage Takeover:
Full display control plus sponsored content
REACH

Traffic Per Month

2M Pageviews

1M Uniques

Geography

31% US
5% UK
9% Canada
54% Other

Gender

90% Male
10% Female

49k Subscribers
120k Followers
700 Downloads per Week
76.1k Followers
Contact us to start advertising on UploadVR today

Kyle Riesenbeck
Operations Manager
ads [at] uploadvr.com